

ICT CHAMBER EVENTS PLAN

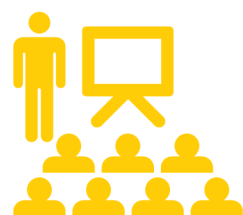




ABOUT ICT CHAMBER

ICT Chamber is a member based non-profit organization established in 2011 to support and represent Rwanda Private Tech Sector through Advocacy, Capacity Building, Access to Markets and Finance

Our Services



Capacity Building

We help our members to obtain, improve, and retain skills, knowledge, and tools to perform at a greater capacity, reaching larger audiences and making a more significant impact.



Access to Markets

We assist our members throughout their journey of becoming ready to serve larger markets by facilitating them to participate in local and global exhibitions and networking events through setting up B2B meetings and matchmaking sessions.



Access to Finance

We work closely with regulators and financial institutions to establish favorable policies that stimulate the provision of loans and venture capital through financial instruments. Additionally, we mobilize and manage funds dedicated to supporting the growth of early-stage startups through seed capital or grants.



Advocacy

We are actively involved in influencing the formation of various policies and decisions within political, economic, and social systems and institutions in order to effectively collect challenges faced by IT companies in Rwanda and address them to relevant institutions and organizations for resolutions.

Action Plan Brief

According to 2023 RDB Annual report, In 2023 alone the MICE sector experienced exceptional growth, generating total revenues of over USD 95 million, a significant 48% increase compared to 2022. A total of 160 events were successfully Organized and coordinated In Kigali. Despite this, investments and partnership drawn from these events are still low. To address this gap, the ICT Chamber's Events Plan for 2025 aims to increase the visibility of local tech entrepreneurs in these events and uniquely position our members for more Opportunities.



Why the Need

Entrepreneurs and Innovators

- Showcase Solutions.
- Attract Investors and engage Policymakers.

General Public

- Create awareness of Technological Advancements.
- Increase public consumption of tech solutions and adoption.

Events Organizers

- Audience Diversification.



Events Breakdown

01. Capacity Building

Upskill members and foster collaboration

02. Conferences & Exhibitions

Visibility and networking

03. Networking and engagement

Pitching and Partnerships



Our Current Events



**hanga
Central**

FOUNDERS FRIDAY
HANGA PITCH SERIES

**“Highlighting Health
Tech Innovations”**

ICT CHAMBER through Hanga Growth Program created Hanga Central which is a center space for the digital economy and startup ecosystem information.

By effectively having the right startup profiles, we create a better understanding of their innovation and creativity which helps to build more successful partnerships between companies, investors & stakeholders.

www.hangacentral.org info@hangacentral.org
[@hanga_central](https://twitter.com/hanga_central) [Hanga Central](https://www.linkedin.com/company/hanga-central)

FINTECH FRIDAY | **EDITION 13**

THEME:
Interoperability: A Solution to Africa's Fragmented Fintech Ecosystem.
“Launch of the Fintech Professionals Network.”

PANEL DISCUSSION



CHRISTIAN KAJENERI
Director Payment Systems, BNR



BOBSON RUGAMBWA
CEO, MVEND



JIMMY RUTABINGWA
CEO, URWEGO Bank

 **DSSD**
 **June 21, 2024**

 **5pm - 7pm**
[Register Here >](#) [Link to apply](#)






E-COMMERCE CLUSTER MEET UP

THEME: E-commerce Inclusion and Expansion

 **September 11, 2024**

 **3:30 PM**

 **Digi Center,
Career Center, 7th floor**

 **REGISTER BY
SEPTEMBER 9, 2024**
<https://t.ly/tfQx8>

FOR MORE INFO:   **+250 793 902 451**






Past Events



EVENTS

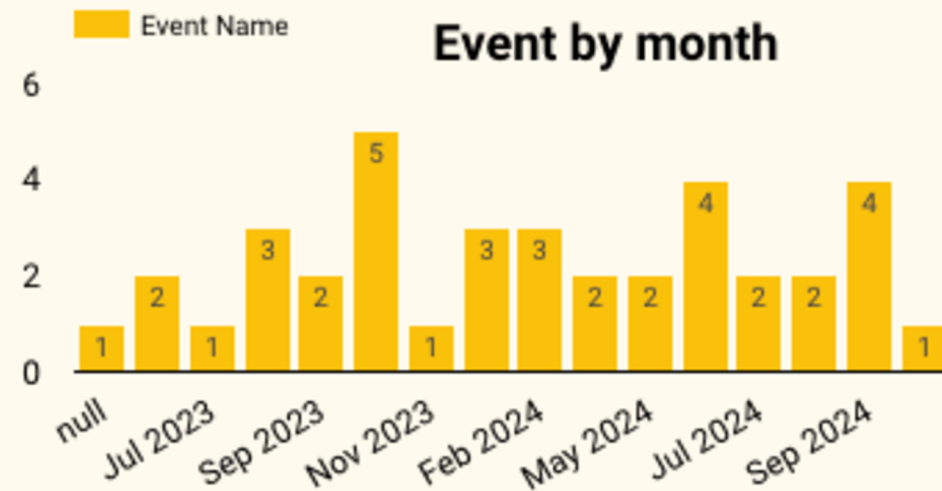
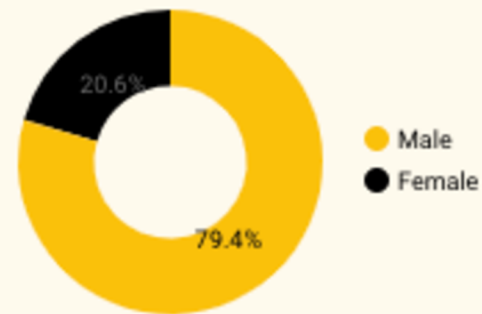
Event Month/Year (Year) ▾

Event Name ▾

1,766 Attendees

29 Events

Gender disparity



Attendees by event name

Event Name	Record Count ▾
1. Founders Friday Feb 2024	175
2. Founders Friday Jan 2024	168
3. Founders Friday Hanga Pitch Series Smart Cities Edition	151
4. Founders Friday MARCH 2024 - AIM Rwanda Startup Competition	101
5. Founders Friday Rwanda's Smart Cities Journey: Highlighting Urban Planning Innovations	101
6. Fintech Meetup	95
7. EdTech Workshop	88

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EVENTS PLAN



Planned Events

Type of Event	Target # for 2025	Geographic Coverage	Category of Membership Access
Local Exhibitions	6	Local (Rwanda)	Bronze, Silver, Gold, Platinum
International Exhibitions	4	Africa, Europe, Asia	Silver, Gold, Platinum
Sector-Specific B2B Meetings	8	Local & Regional	Bronze, Silver, Gold, Platinum
Cross-Sector B2B Events	6	International	Silver, Gold, Platinum
Local Market Study Tours	3	Local (Rwanda)	Bronze, Silver, Gold, Platinum
International Market Study Tours	2	Germany, France, Zambia	Gold, Platinum
Buyer-Supplier Matchmaking	5	Local & International	Bronze, Silver, Gold, Platinum
Investor Matchmaking Sessions	4	International	Gold, Platinum
Market Readiness Seminars	10	Local & Virtual	Bronze, Silver, Gold, Platinum
Skills Development Workshops	10	Local & Virtual	Bronze, Silver, Gold, Platinum
Networking Receptions	6	Local	Silver, Gold, Platinum
Member-Only Events	5	Local	Gold, Platinum
Industry-Specific Panels	6	Local	Silver, Gold, Platinum

Events Breakdown

International Exposure and Partnerships

- We are leveraging our international partnerships to enhance your market access and growth opportunities in 2025. Here's what you can look forward to:
 - **Germany:** Opportunities will be available for BPO (Business Process Outsourcing) engagements, giving your company a chance to tap into global outsourcing markets throughout the year, including participation in major BPO networking events.
 - **France:** In May 2025, we will facilitate participation in the VivaTech exhibition, scheduled for May 22-24 in Paris, providing exposure to top-tier early-stage investors interested in innovative startups.
 - **Korea:** You'll have the opportunity to engage in buyer-supplier matchmaking events, with a focus on facilitating direct business connections during the second quarter of 2025.
 - **Japan:** Expect access to Japan's startup ecosystem, with opportunities for innovation sharing, networking events, and collaboration. Key events will be aligned with Japan's annual startup and tech forums, typically held in September.
 - **USA:** We will focus on providing pathways for Research & Development (R&D) in tech and ICT at events like the Consumer Electronics Show (CES), taking place January 7-10, 2025, in Las Vegas.
 - **Tunisia:** We will partner with Entrepreneur Support Organizations to offer enhanced support frameworks for startups, including mentorship and networking, with a focus on events scheduled throughout the summer months.
 - **African countries:** We are targeting Kenya, Uganda, Zambia, Ghana, Mozambique, and Guinea to facilitate regional collaborations, especially for SMEs and Corporates, with participation in regional forums and expos like the Transform Africa Summit in April 2025 in Kigali, Rwanda.
 - **GITEX Africa:** Scheduled for May 20-22, 2025, in Marrakesh, Morocco, offering a platform for showcasing African tech innovation, startups, and digital transformation initiatives.

Upcoming Local events

Event/Program	Partners	Target Invitee	Frequency	Registration	Available slots for speaking
Founders Friday	Norrskan, RDB	All Tech startups, corporates	Monthly (From January,	https://forms.gle/sPpQtidxfzoiG31J7	3 spots for pitching
FinTech Friday	Rwanda Events	Fin tech Companies	Bi-monthly (From February)	https://forms.gle/sPpQtidxfzoiG31J7	3 spots for attending
E-commerce Meetup	DBI	E-commerce Companies	Quarterly (May and October	https://forms.gle/sPpQtidxfzoiG31J7	4 spots for attending

Upcoming International Events

Event Name	Location	Dates	Target Audience	Get Involved
CES	Las Vegas, USA	January 14-20	Corporates and startups	https://forms.gle/eqtKkP6R2U3vVWWD6
Africa Tech Summit	Nairobi, Kenya	February 13-15	Startups	https://forms.gle/eqtKkP6R2U3vVWWD6
Japan Visit	Tokyo, Japan	March 10 -20	Corporates and startups	https://forms.gle/eqtKkP6R2U3vVWWD6
Mobile World Congress	Barcelona, Spain	March 3-6	Corporates and startups	https://forms.gle/eqtKkP6R2U3vVWWD6
Gitex Africa	Marrakech, Morocco	April 14-16	Corporates	https://forms.gle/eqtKkP6R2U3vVWWD6
AIM Congress 2025	Abu Dhabi, UAE	April 7-9, 2025	Startups	https://forms.gle/eqtKkP6R2U3vVWWD6

Discounted Venue Consideration

Venues

1. Career Center DSSD – (Ideal for workshops, pitching events).
2. Fab Lab – (Ideal for smaller workshops, meet-ups).
3. Marriott – (Preferred for high-profile events).

Other Local Venues – Priced between Rwf 360,000 – Rwf 2,400,000 depending on event type.

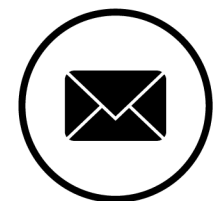
Budget Monitoring Services

- Each event has a specific budget tracker That is shared to members in need to monitor expenses across categories such as venue, catering, media, and travel.

Get Involved

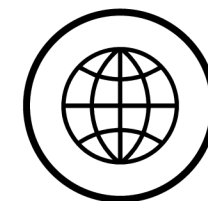


JOIN OUR MEMBERS
WHATSAPP COMMUNITY



Check out ICT CHAMBER
EVENTS/OPPORTUNITY EMAILS

Follow us on our social Media
@ RWANDA ICT CHAMBER



Visit Rwanda ICT Chamber
website


**We invite you to join us on this
exciting journey**



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